COMMUNICATIONS AND ADVOCACY OFFICER

INTRODUCTION

Child Helpline International is a global network of child helplines, with 168 members in 141 countries and territories around the world (May 2022). We coordinate information, viewpoints, knowledge, and data from our child helpline members, and from partners and other external sources. This exceptional resource is used to help and support child protection systems globally, regionally, and nationally, to help our members advocate for the rights of children and amplify their voices.

Child helplines are currently responding to the needs of children and young people in Ukraine and the countries bordering Ukraine. The humanitarian crisis has meant that these services are having to quickly adapt and develop new strategies and partnerships to response to the crisis.

ABOUT THE PROJECT

The project focuses on:

1. Improving and maintaining the capacity of child helplines to ensure quality services to children and young people in need of care and protection with particular focus on children affected by the Ukrainian conflict.
2. Raising public awareness of the situation and the availability of child helpline services, with particular focus on Ukrainian children and their parents.
3. Ensuring the inclusion and amplification of children's voices and generate evidence to influence policymaking through reliable national and regional data collection, analysis and sharing.

ABOUT THE ROLE

As Communications and Advocacy Officer you will co-coordinate Child Helpline International's activities to support child helplines affected by Russian invasion of Ukraine.

The tasks involve, among others, developing a communications and advocacy strategy and work plan, setting up awareness-raising campaigns around the harmonised 116111 number in Europe, and providing specific communications and advocacy support on a national level to child helplines as required.

Every child has a voice.
We believe that no child should be left unheard.
childhelplineinternational.org
Some of the main tasks and responsibilities are:

- Implementing the communications and advocacy strategy for the project
- Setting up awareness-raising campaigns around the harmonised 116111 number in Europe
- Providing specific communications and advocacy support to national child helplines if they request it
- Collecting and promoting good practices from and between members
- Supporting child helplines in developing and implementing national advocacy campaigns
- Working together with key stakeholders in developing key regional advocacy messages
- Supporting in content and lay out of reporting to stakeholders
- Undertaking general communication tasks as required
- Creating and maintaining comprehensive project documentation, plans and reports related to communications and advocacy

EXPERTISE AND REQUIREMENTS

- Relevant Master’s Degree in communications, advocacy and awareness raising or related disciplines
- 3-5 years of relevant work experience preferably in the field of child rights promotion
- Specific knowledge of public awareness raising and targeted advocacy activities
- Ability to develop communication materials, offline and online
- Ability to handle multiple deadlines under pressure
- Creative, empathetic, quality-oriented, flexible, and proactive personality
- Demonstrable written and verbal communication skills
- Experience and knowledge of communications platforms, including CMS (WordPress, Elementor) and social media channels
- Ability to work independently and handle multiple deadlines under pressure
- Experience/knowledge of child helplines will be considered an asset
- Fluency in English; Ukrainian and Russian languages would be an asset

ESSENTIAL INFORMATION

- To start as of July/August 2022.
- 2.5 days per week.

SALARY INDICATION

€2,100 per month gross, inclusive of all taxes

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